



Yeovil Town Supporters Society Ltd (Glovers Trust)

Minutes of meeting, 11th April 2018

The 94 Club, Yeovil

Present

Stuart Burrell (SB) Simon Brimble (SBr) Brendon Owen (BO) Terri Burt (TB)
Tom Axe (TA) Dean Mountain (DM - Minutes)

Apologies

Rod Jones (RJ) Lee Doel (LD)

Minutes of previous meeting and Matters arising

The Minutes of the last meeting held on 7th March 2018 were agreed as an accurate record.

It was confirmed that Andy Richardson has resigned from his position on the Board. Board members expressed their regret and put on record their thanks for his contribution and hard work in helping to set up and establish the Trust.

Action: SB to prepare a post for the Trust website confirming Andy's departure.

Finance Update

As at 10th April January the balance in the Trust bank account was £6,341.63. Income from three 50/50 draws (totalling £135) and the recent Race Night (£262, with an additional £50 in sponsorship still to be collected) is banked but not yet cleared. Several payments have been made this month, including Supporters Direct annual membership (£100), website hosting/webmail (£185), and sponsorship of Yeovil Beer Festival (£75).

Membership

The Board discussed 2018/19 membership fees. It was agreed that the Adult rate should remain at £10, and £1 for Juniors (0-16 years old). A new 'Youth' rate of £5 pa will be introduced for 17-21 years old. Corporate membership will remain at £100.

It was agreed that current members who recommend a new member will receive a £5 refund on their membership fee. We will also offer a 'Like and Share' competition on Facebook to promote membership, produce Posters, and target media including the Western Gazette and Ciderspace.

Action: TA to look into producing e-versions of the membership cards for next year.

Fundraising

The recent Race Night at the Arrow was successful, raising over £300 to be split between the Trust and St Margaret's Hospice. Unfortunately, only a small number of members attended the event.

Action: TA to survey members on potential future fundraising activities.

Alliance Group meetings

Mark Palmer was due to attend the last Alliance Group meeting but cancelled at the last moment. Instead John Fry addressed the group. The next meeting is on the 18th April, and David Mills has confirmed Mark Palmer is able to attend. BO and TB will attend on behalf of the Trust. David Lee will now speak to the group about covenants at a later date.

The Trust has passed on details of contacts willing to offer advice on merchandising and catering issues at the Club.

Members of the Board, along with representatives from other support organisations, also met with David Mills, Kirsty Baker and Alex O'Loughlin from YTFC to review progress on the Club's supporters' survey. They gave examples of new pop up tea bars, pot holes filled around the ground and opening the upstairs bar to all supporters.

10 Challenges

David Mills has recently written to the Trust to update us on the limited progress on the 10 Challenges set in December. It was agreed that his update should be published on Facebook and we should invite feedback from members and other supporters. This feedback will be fed back at a future Alliance Group meeting.

Action: TA to publish response on Facebook and e-mail to members, inviting feedback.

Any Other Business

BO has recently been interviewed on Radio Somerset to give the Trust's views on the recent accounts, and other areas of the Club. This is available on the iPlayer.

Date of next meeting: Wednesday 16th May 2018, 7:30pm