



Yeovil Town Supporters Society Ltd (Glovers Trust)

Minutes of meeting, 12th December 2018

The 94 Club, Yeovil

Present

Stuart Burrell (SB) Brendon Owen (BO) Terri Burt (TB) Dave Tolley (DT)
Simon Brimble (SBr) Tom Axe (TA) Jon Hartley (JH) Vernon Edmunds (VE)
Dean Mountain (DM - Minutes)

Apologies

None

Minutes of previous meeting and Matters arising

The Minutes of the last meeting held on 13th November 2018 were agreed as an accurate record.

Dave Tolley was formally welcomed to the Trust Board as a co-opted member.

£300 has been transferred to Pen Mill Football Club for kit sponsorship and signage at Johnson Park.

BO will meet with David Mills and Rich Rendell on 17th December to review the notes from the recent meetings regarding covenants and Darren Way's new contract.

£8.66 has been raised to date through the Easy Fund Raising site.

Action: SB to send a document explaining the process for using the site.

JH has spoken to Yeovil Ales regarding a joint event, with a date around the end of March/start of April next year being suggested. The Yeovil Ales Tap Room would make an ideal venue – this holds up to 40 people. JH will continue to arrange the event with Eloise at Yeovil Ales.

SB has contacted Radio Somerset and Radio Bristol to enquire whether they would be interested in running a feature on the current issues at YTFC. He is yet to receive a reply, but will follow this up to see if we can be involved in the upcoming interview with David Mills.

Finance Update

As at 12th December the balance in the Trust bank account was £7,398.82. DM has spoken to the FCA regarding the absence of a secretary to sign off the annual financial returns. They suggested a Board member acts as a temporary secretary to sign off the papers – DM has now done this.

Membership

Current adult membership stands at 122 (up from 109 in November), with 12 Junior members. DT suggested the Trust offer longer term membership packages (eg 2-3 years), and half price membership for the remainder of the current year. As several new members have signed up recently at full cost it was agreed to continue at this rate for now, and review at the next Board meeting.

DT asked whether we could contact current shareholders to ask if they would be interested in selling shares to the Trust. JH believes that John Fry/Norman Hayward have first refusal to purchase any shares that come up for sell, so they are unlikely to make their way to the Trust.

Merchandise

JH has been researching 'I Am YTFC' scarves and has sourced some at a cost of £8.40, with a minimum order of 100.

Action: JH to find out about double sided scarves, and confirm costs.

Objectives 2019

It was agreed to remove existing objectives relating to the recruitment of a new secretary, junior season ticket prices, a Trust presence at Huish Park, and joining the Alliance group. The three long term objectives will remain in place.

Suggestions for new short term objectives included creating a memorandum of understanding-type document for the Alliance group; setting a target number of members by 31/12/2019 (200 was suggested); and creating a Membership working group aimed at increasing numbers. A medium term objective of having a supporter representative on the YTFC Board was suggested.

It was agreed that objectives should be reviewed prior to the AGM, and agreed during that meeting each year.

Action: SB to distribute objectives to date for suggestion and confirmation at next Board meeting.

Communication

JH suggested we create a calendar of issues/events that the Trust can look at over the course of the year.

The Board agreed to send out a members' newsletter as soon as possible. Board members were asked to contribute ideas or articles.

Action: JH to prepare draft copy and distribute for review/additions from Board members.

Alliance Group meeting

BO and TB attended an additional Alliance Group meeting at YTFC on 11/12/2018. This was requested by the Club, initially to explain the new contract recently given to Darren Way. BO and TB explained the content of the meeting to the Board.

BO took notes during the meeting, and will meet with Rich Rendell and David Mills on 17/12/2018 to review and agree these. The minutes will be made publicly available as soon as possible.

JH suggested the Trust offer solutions to the various issues raised in the meeting through 'brand values' that the Club should follow – a similar system is used in the Bundesliga.

BO's notes relating to the recent meeting regarding the Covenants on Huish Park will also be discussed on 17/12/2018, although it is expected that additional information will be provided on these issues, so the notes may not be available immediately.

Any Other Business

TA suggested that the Trust website should be updated.

Action: JH and TA to meet to discuss further.

JH suggested sending out Xmas e-cards to existing and lapsed members. He also suggested a monthly draw, with prizes donated from partners or from existing stock.

BO has met with a student from Yeovil College who is doing a project about the Trust. She would like to speak to some Board members and possibly attend a future meeting. JH offered to do a voice over for her video.

SBr manned the gazebo with Trust member John Sweeney prior to the Forest Green game. This was outside of the Marquee at Huish Park, although there were only a small number of visitors.

DT asked if Disability could be added to the agenda for Board meetings. SB stated that he is hoping for opportunities to work more closely with the Disabled Supporters Association in the New Year, following the concerns raised by the group regarding comments made at the Trust AGM.

It was agreed to use e-mail for the bulk of Trust business, rather than Messenger.

Date of next meeting: Wednesday 9th January 2019 (subsequently altered to Wednesday 2nd of January) – 7:30pm