



Yeovil Town Supporters Society Ltd (Glovers Trust)

Minutes of meeting, 13th March 2019

The 94 Club, Yeovil

Present

Stuart Burrell (SB) Brendon Owen (BO) Terri Burt (TB) Dave Tolley (DT)
Simon Brimble (SBr) Jon Hartley (JH) Vernon Edmunds (VE) Dean Mountain (DM -
Minutes)

Apologies

Tom Axe (TA)

Minutes of previous meeting and Matters arising

The Minutes of the last meeting held on 4th February 2019 were agreed as an accurate record.

Due to the events of the last month regarding the potential takeover, SB did not contact Supporters Direct regarding the Community Asset Order.

The Trust Blueprint for YTFC has been circulated to relevant personnel. Positive comments have been received from Mark Palmer; as yet there has been no feedback from the Alliance group.

BO, TB and DM agreed to form the Finance and Membership working group, with the aim of increasing membership and building funds.

Action: BO, TB & DM to form a Finance and Membership working group.

SB has met with potential new owner Rob Couhig, and circulated details of this meeting. DT said that questions still remained over why Mr Couhig wanted to purchase the club, and what impact he could have in the last games of the season. It was acknowledged that, other than removing Darren Way, or providing a feel-good factor, there was probably very little he could currently do.

Following the meeting with Mr Couhig Board members looked into whether the Trust's Community Asset Order could impact on the takeover. It seems there are few precedents for this situation, but the Board's opinion is that as the takeover would not involve a change of use for the asset the order will not be activated. It was decided not to pursue this any further.

SB confirmed that the potential new owners' plans for the 125-year anniversary of the formation of YTFC have been put back to the 2020/21 season to more accurately reflect the Club's foundation date.

Finance Update

As at 13th March the balance in the Trust bank account was £7,491.89. An initial payment of £300 was made to purchase 100 'I Am YTFC' scarves, which realised income of £500. A further payment of £300 for an additional 100 scarves has now been made.

Membership

Current adult membership stands at 177 Adults and 17 Youth members. Membership payments received from January 2019 onwards will run until the end of June 2020. An additional column has been added to the Membership database to identify these members.

Membership Solution

SB and JH have been looking at membership administration software to help us manage this process going forward. Two systems have been looked at – Club Collect (recommended by Supporters Direct), and LoveAdmin (used by Aston Villa Supporters Trust amongst others). Board members received demonstrations in both of these systems, and consider LoveAdmin (the more functionally-rich and cheaper option) to best suit the Trust's needs.

LoveAdmin will enable us to automatically generate payment requests as memberships reach their expiry date; payments can be made by members via PayPal or entered manually by administrators; send e-mails through the software; and has the potential to add merchandise in the future. The system would allow the Trust to introduce rolling membership, as well as multi-year options. Setup and training are provided by LoveAdmin. Board members were satisfied with the data protection and GDPR procedures in place.

A vote was taken and Board members unanimously agreed to implement the LoveAdmin software. It was agreed to wait until LoveAdmin is in use before considering to offer multi-year membership plans.

Action: SB to contact LoveAdmin to confirm we want to proceed.

Glovers Trust Objectives

The Board discussed the Glovers Trust Objectives documents. It was suggested that the first objective is split into two – one concerned with achieving a shareholding in YTFC significant enough to have an influence; and the other to get a permanent Supporter Director on the Club's Board.

It was suggested that the completed document should be sent to Rob Couhig and Mark Palmer.

Action: SB to tweak the existing document and recirculate.

Alliance Group meeting 14th March

BO and TB will attend this meeting, which will include Mark Palmer. BO will try and speak to Mark Palmer independently to discuss what assistance the Trust could offer the potential new owners.

The group are due to discuss the upcoming Player of the year awards. The Board agreed that the Trust would not offer a separate award, but will push for an award that can be voted for by all supporters.

Action BO & TB to feedback the Trust position at the Alliance meeting on 14/03.

Website update

Due to the absence of TA this was moved to the next meeting.

Any Other Business

In the absence of any further communication with VH it is not clear whether he is still able to take up the position of the Trust Secretary.

Action: SB to contact the two interested parties to see if they still want to be involved.

Action: TB to speak to another potential individual who may be interesting in acting as the Secretary.

JH is still chasing Yeovil Ales to confirm a date for a social event in early May.

VE asked whether there are any plans for Yeovil Town Ladies to return to Huish Park. It was agreed that we would bring this up at a future meeting with the potential owners.

BO asked whether there had been any feedback from Ninesprings Radio.

Action: SBr will follow this up.

JH suggested that we put together a database of issues and problems that exist at Huish Park and the Club in general, and list solutions to these. As part of this we would need to revisit the 10 Challenges suggestions.

Action: Board members to e-mail JH with suggestions.

Date of next meeting: Wednesday 3rd April 2019 at 7:30pm